

visible groups

STARTER PACK



VISIBLE

home of the naked truth project

hello

I am really excited that you have expressed an interest in starting a "VISIBLE GROUP" in your area, it's no exaggeration when I say that we really need people like you to join us as we tackle the damaging impact of pornography. SO THANK YOU.

The Naked Truth project aims to **open eyes** and **free lives** through awareness, education and recovery programmes. Right now we are a small charity with big dreams tackling an immense problem, so knowing that you are joining us take on this cause means a great deal.

Your group can be as small as 2 people or as many as 20. Some groups have been formed "from scratch" by a few individuals committed to meet and work together because of their shared concern. Other groups are existing home groups or prayer groups who already gather but commit to carving out regular time to focus on Naked Truth and the issue of pornography.

A Visible Group has 3 main commitments:

- 1) *meet up & pray regularly.*
- 2) *raise awareness & get churches or communities talking*
- 3) *raise much needed funds (with our help)*

This starter pack should give some more information on each of those 3 elements as well as some ideas to help you plot, plan and pray together.



A handwritten signature in blue ink, appearing to read 'Chris', is located in the bottom left corner of the page.



How can I form a group?

Each group will be very different. It could be your existing “home group.” You could be a group of guys who meet to pray. Or women. Or parents with teenagers. You may be grandparents who feel concerned. Or a group of like-minded friends. You could be a university Christian Union. Or a youth group. There may be just 3 of you, or 8, or 12. We don’t mind! What is important is that you are doing something together to bring about change. Groups can be any size – and it’s up to you how often and where you meet. We just need to know who the main point of contact will be, so we can resource and equip you.

How we will support your group?

- We’ll send you monthly specific prayer requests.
- Three times a year we’ll produce an online film for you to watch together as a group. This will help keep your group informed and inspired.
- You’ll receive practical ideas on how to raise essential funds for our work.
- We’ll make sure you’re the first to know about our tours, conferences and events so you are well-informed when you are talking to others, and may also consider hosting a Naked Truth event in your area.

What is the time commitment as a group?

We would love for you to be with us for the long run. But we also understand that life is busy and it can be hard to commit to something ongoing without losing momentum at some stage. What we would ask is that you commit initially for a set period – for example 6, 12 or 24 months. Within that time we would also love for you to set some group goals. Commit to prayer, set dates to watch our films together and plan your activities, think through fundraising possibilities (setting a target that you feel comfortable as a group), and set a goal to host one or more Naked Truth Events.

I’m in! What do I do next?

Brilliant! The next step is for you read the rest of this document and then fill out the form we sent with the pack. You can print it, fill it out and post it. However, its an interactive PDF, so that also means you can fill it out on your computer in adobe reader or preview and email it too.

In this document [\(click below to jump to the pages\)](#)

- Lets Pray (p4&5)
- Lets Raise Money (p6&7)
- Lets Getting Talking (p8&9)

lets pray

We want your **VISIBLE GROUP** to pray. Here are some ways that we will help you do that.



Prayer Emails

One way we will resource your group is to send you a **VISIBLE GROUP** prayer update. Every 4-6 weeks you will get an email which will have a particular focus or theme, some prayer points and some further information to inspire and inform you. Although you can gather as little or often as you want, this email can be a great reason to get the group together for some focussed prayer.



Online Prayer Events

A couple of times a year we hold an online prayer event which is streamed live on our youtube channel. We do these live streamed events because we want to take our prayer to one of the places that porn thrives, the internet. That's why we call it "an online prayer walk." We hope your group will meet up, log on and watch these live events and join us in the prayer.

However these events are a great opportunity to get others involved too. We'd love it if you can spread the word, provide some drinks and gather together as many people as possible to watch, pray and post during the event. If you are still a bit confused about how these online prayer walks work, you can watch the previous events at: www.youtube.com/nakedtruthprayer

As the network of **VISIBLE GROUPS** grows, it's exciting to think that prayer will take place in lounges, kitchens and churches all over the world. However, every now and then we will also call all the **VISIBLE GROUPS** together for various strategic prayer events, for example we are currently planning a prayer event in House of Commons.

Can't wait for the next prayer update to land in your inbox? Feel free to email or call the office and we will give you some prayer points. And make sure you follow our prayer twitter account @ntpray which is where we will post up to date prayer needs including when the team are speaking in schools, events etc.

Waiting for a Prayer update? These things always need prayer.

- Please pray for God to open eyes to the destructive effects of porn through our creative arts campaigns, awareness websites and social media work.
- Please pray for God to guide people to reach out for help through practical online resources such as ClicktoKick.com
- Please pray that at least 1,000 people will plug into our planned freedom groups hosted by local churches and, if they don't know Jesus already, meet him there.
- Please pray for open doors, good connections and perfect partners to help us reach our goals.
- Please pray for the required finances to roll out the schools, church and creative arts programmes we are dreaming of, and to build new websites that will connect people to the help they need.
- Please pray for church leaders to get hold of the vision and offer their venues and resources as a home for Naked Truth groups.
- Please pray for Ian Henderson and the rest of the Naked Truth team
- Pray for us as we communicate face to face to over 16,500 people a year through seminars, keynote presentations and school lessons. (We'll let you where and when we are speaking.)
- Pray for the effectiveness and life-change that our online resources deliver. In the last 12 months 15,500 people accessed our online resources.
- Pray for our work with teenagers in schools and youth events informing about the harmful impact of porn but also inspiring young people to create and pursue healthier choices than pornography. We'll let you know our programme of schools activity so you can pray specifically for the pupils who hear our words
- Pray for our work with over 3000 youth leaders, teachers and parents to resource them to continue to educate and support young people and children regarding porn use.
- Pray for our creative projects that seek to challenge and change how society perceives pornography and our works engaging mainstream culture in the spheres of arts, media and politics.
- Pray as we aim to resource and equip the church with the practical tools they need. Support in prayer our 'PornScars' conference for churches. Pray more regions will host this vital event.



lets raise money

Need a bit of fundraising inspiration? Check out our fundraising ideas below to help get you going. Naked Truth is supported entirely by people's donations. So as you work together to raise the vital funds we need you can help make a significant difference to opening eyes and freeing lives. We would like your group to pray and set a target amount that you think you can raise in 12 months. Go on, dream BIG and then give it a go.

Many of these ideas you can ask people to make a small donation (eg. £5 to attend) but also use the event as an opportunity to talk about Naked Truth and ask folk to sign up for regular monthly donations.

- * **Host a quiz:** Bring out the competitive side of friends or colleagues by holding a quiz night. Charge £5 donation per entry to find out who will be crowned quiz champion.
- * **Host a dinner party or high tea:** Turn your dining room into a restaurant/poah cafe by cooking soem great food. Rather than paying the bill, ask your guests to make a donation.
- * **Give something up:** Go without your daily coffee and donate the money you would normally spend. Or ask people to sponsor you to give something up.
- * **Organise a treasure hunt:** Celebrate childhood days of innocence and design a treasure hunt around your local area and get friends to form teams after donating an entry fee.
- * **Throw an old school fête or carnival afternoon:** Set up a cake stall, run a tombola, sell your bric-a-brac or make balloon animals. Fun activities get everyone involved, raise donations and maximise your fundraising efforts.
- * **Chore time:** Make life easier for everyone and get sponsored to do the ironing or sweep up the leaves.
- * **Organise a gala, ball or special event:** If you are interested in organising a large scale special event for Naked Truth then please get in touch. We'll add your event to our calendar and offer you plenty of support along the way to help you raise as many donations as possible.
- * **Get Active:** Run a local marathon/5km run/ bike ride/ walking challenge. Find a running event near you (www.therunningbug.co.uk) and let us know what you are doing!!
- * **Challenge yourself:** Three Peaks challenge? (www.threepkchallenge.uk) or cycle from Lands End to John O Groats? (www.discoveradventure.com/challenges) For more challenges see (www.discoveradventure.com)
- * **Donate your birthday/Christmas:** Got all you need? Ask Friends and Family to make a contribution to charity -that's right us!
- * **Recruit regular givers:** Encourage friends and family to support with £5 a month – recruit 5 and raise £300 a year for Naked Truth
- * **Organise a family film extravaganza:** Borrow the church projector and set up your screening of a family favourite. So what will it be? A FROZEN sing along, with a snow machine and costumes? Or the Lego movie with a Lego competition? You can't sell tickets but you can sell popcorn, get people to donate to take part in competitions etc

Let us know when you are doing an event or activity so we can help & get the word out.

JustGiving



Naked Truth is registered on JustGiving.com.

It very easy to set up a *fundraising page* so people can donate to your events and activities and the money will go straight to us. You can create simple links to your page for your Facebook/Twitter posts and they even sort out the giftaid for us. So it's definitely our preferred method of raising and collecting your donations.

To fundraise and create your page click on www.justgiving.com/visible-ministries and go to the 'Fundraise for us' tab.

Get in contact with us at hello@nakedtruthproject.com, if you want some support for the practicalities of collecting funds on behalf of Naked Truth.

Questions?

We understand raising money for a “porn charity” has a few more challenges than some of the other causes people do a sponsored bike ride for. Naked Truth’s work is focused on 3 areas: Our Children, Our Culture, Our Churches. **However we would like your fundraising and donations to support our work with Children (8-18s).** We feel this is perhaps the easiest part of our work to explain and also an element of the problem that everyone agrees need to be addressed. Below are some questions that you may be asking yourself.

How can I explain what Naked Truth does?

So you have to write some blurb on your fundraising page or someone has asked “who are Naked Truth, never heard of them?” Here’s some official text that you can use:

Naked Truth seeks to open eyes and free lives from the damaging impact of pornography. They provide awareness, education and recovery programmes to tens of thousands of people every year. With a team of communicators, educators and professional therapists they work nationally to inform, inspire and to provide practical support to men and women of all ages.

This includes schools work, workshops for parents, recovery groups for addicts, working with parliament, training church leaders and much more.

Naked Truth is a project of VISIBLE MINISTRIES a UK registered Charity (number 1156788). They are supported almost entirely by voluntary donations.

How do I explain what the money will be used for?

As mentioned above, the money raised by Visible Groups will help fund the work we do that focuses on Children and Youth. Specifically:

Schools & Youth Events – Donations will help us work directly with tens of thousands of teenagers a year in schools & youth events informing them about the harmful impact of porn but also inspiring young people to create and pursue healthier choices than pornography.

Lesson & Youth Resources - Funds help us develop the tools and training that teachers and youth workers need to deliver lessons and presentations on the subject of pornography. Resources include short films, discussion starters and lesson and group outlines.

Educate & Equip Parents - Donations enable us to develop and deliver resources and workshops for parents equipping them to talk to young people about everything from social media to internet pornography and sexting. In addition we provide online support via our website for parents including how to get filters set up on computers and practical guides on to how to talk to your children.

Recovery programmes aimed at teenagers - From app development to training leaders to run youth only support

groups, funding will help give young people practical hope and help.

You could include these examples in your emails, invitations or on your online fundraising page:

Naked Truth is almost entirely supported by your donations so together we can help make sure that young people and children lives aren’t being damaged by pornography.

This is how your fundraising can help.

£600 enables our recovery team to launch and run an 8 week online support group for teenagers.

£300 enables our youth team to spend 1 day in school.

£100 enables 10 parents to receive support & resources

How do I pay my money and donations in?

We accept donations by cheque or BACS (a bank transfer).

Bank:

Account Name: Visible Ministries

Account Number: 65691917

Sort Code: 08-92-99

Bank: The Co-Operative Bank, PO Box 250, Delf House, Southway, Skelmersday

Online:

You can make a donations via our Just Giving page:

www.justgiving.com/visible-ministries/

You can also set up a fundraiser page so your friends can sponsor you or make donations without you having to run around collecting the cash.

Cheque:

Make Payable to “VISIBLE MINISTRIES”.

Please forward cheques to the following address 11 Baywood st. Manchester. M9 5XJ

Please send along with your contact info and a completed Gift Aid form ([click here](#)) if you are able.

How do I know that your money and donations have reached you?

Once we have received your donation we will send you a thank you letter by way of receipt.

lets get talking

We would love for your VISIBLE GROUP to consider how you can **raise awareness** and help us get people talking and thinking about the damaging impact of porn. Below are some things you could do.

Book a speaker for a men's breakfast:

Does your church have a men's ministry? Perhaps a regular men's breakfast or curry night where a speaker will come and deliver a talk. This can be a great way to start to get your church talking about the issue of porn. Could you consider booking one of Naked Truth's excellent communicators to come and speak at one of these events? As well as Ian Henderson (or one of the team) who will talk about Naked Truth and our work, we also have a group of speakers including ex-addicts and even an ex-page 3 model that can share personal stories of hope. If your church doesn't "do" men's events, don't let that put you off. You can start one!

Remember, porn is not just a guy's issue: You can also book one of female speakers to speak at any women's events that your church run. Don't let this just be something the men talk about.

Many of our speakers have decades of experience in speaking at both small events and national conferences. So get in touch at hello@nakedtruthproject.com about your event. And make sure you let us know you are a VISIBLE GROUP when you get in touch. Also you can visit the Naked Truth website for links to talks.

Book a Parent's Workshop:

We regularly tour with Romance Academy to deliver the "Let's talk about Porn" Parent's evening. This evening offers participants up to date information and practical advice. You'll be equipped to talk to young people about everything from social media to internet pornography and sexting. The evening gives parents an overview of the new "landscape of porn" and offer practical tools for parents of primary aged children and also teenagers.

Many parents feel overwhelmed by the idea of talking to their children about porn and yet with regular media reports of young people accessing online porn via phones, tablets and laptops, many more parents are becoming increasingly concerned about their child's exposure to porn both at home and school. This event can give parents to opportunity to discuss those concerns and receive some of the tools and training they may need. The workshop is suitable for parents within your churches, but also can be opened up to parents within the community that the church has contact with. For further information contact the Naked Truth office.

What parents are saying - "Fab night - so practical and engaging", "Informal, yet informed", "Brilliant - presented really well"

Host a PornScars Conference:

A day-long conference that aims to educate and equip the church.

The day covers topics including: **When porn is a problem** (how to recognise and help those struggling with addiction); **wired for intimacy** (a deeper understanding of neuroscience & porn); **the porn talk** (talking to your children about porn and the internet); **fortify your base** (nuts and bolts of filters/routers and all things techy) as well as stories of hope and healing from former addicts and those in the porn industry. (visit www.pornscars-conference.com).

Contributors include: DR WILLIAM STRUTHERS a neuroscientist, author, PAULA HALL psychotherapist, author and one of the UK's leading experts in porn addiction. Lyndon Bowring of CareUK and Ian Henderson from Naked Truth. Most effective when hosted by a number of churches working together, this day conference can be an incredible way to get porn on the agenda in your region.

Book a speaker for your Sunday service:

A great way to get your church thinking about this issue and find out about the work of Naked Truth is to book one of our team to preach at your church service, youth group or church event. Just contact the office for booking information.

Book our schools team:

To address the massive demand in schools to have ‘embarrassment free educators’ effectively teaching on this issue, we have created lessons plans and materials which we have begun to deliver in local schools across the UK. These schools lesson plans meet the guidelines and requirements of the statutory curriculum for sex and relationship education (SRE) and a school’s own PSHE programme. We have been in secondary schools all over the UK and can deliver training for staff, presentations to year groups as well as class-based lessons.

Could you talk to your local schools worker or even talk to a local school in your area and arrange a visit from our team?

Bring some Guerrilla Marketing to your area:

Naked Truth seeks to stir up the debate and get people talking through our creative projects. We have plans for touring art exhibitions, a short film competition and more.

Most recently, our “HOW GOOD IS PORN” campaign (HGIP) combined guerrilla marketing and the work of artist Micah’s Purnell. The artwork, posters and stickers highlighted an awareness website (howgoodisporn.com) created by Naked Truth.

As a VISIBLE GROUP you could become a local campaigners and distribute stickers, street art, flyposters and postcards in your cities. We have two especially commissioned art materials “Porn Warps my Heart” and “How Good is Porn”. Each piece of marketing material connects people to our ‘How Good is Porn’ website.

Host a documentary screening:

Naked Truth are currently raising funding to create a feature length documentary that interviews porn addicts, pastors, parents, psychotherapists, porn stars and others to unpack the damaging impact of porn and give insight into how to respond. In 2015, American producers UNEARTHED aim to release The ‘Hearts of Men’ a new feature length film, targeted at men aged 18 and over, that addresses and exposes the issues of pornography, sex trafficking and healing from sexual brokenness. (www.heartsofmenmovie.com)

Screening films like these in your church or even hiring a cinema and giving a short presentation on Naked Truth’s work can be a great way to get local churches discussing the issue.

DON'T FORGET TO SEND BACK THE VISIBLE GROUPS FORM

thanks for
getting
involved

STAY IN TOUCH

POST: 11 BAYWOOD STREET, MANCHESTER, M9 5XJ

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